

General Mills

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General Mills traces its roots to the 1860s and a pair of flour mills on opposite banks of the Mississippi River. These two flour mills revolutionized the milling industry and created the foundation for the General Mills of today. From flour mills to Nerf balls, the history of General Mills is rich and diverse. From Betty Crocker to Bullwinkle, from the Lone Ranger to the Pillsbury Doughboy, General Mills has been involved with some of history's most memorable characters. Our company has played supporting roles in the exploration of the Titanic and in launching the career of Ronald Reagan. But, from the beginning, we have remained steadfast in our dedication to consumers and to providing innovative new products.

Recent Publications by General Mills:



- [Prospective associations among cereal intake in childhood and adiposity, lipid levels, and physical activity during late adolescence.](#)
*Cereal consumption is a common dietary behavior that has been associated...*29th October, 2009
Bell Institute of Health and Nutrition, General Mills, Inc., Minneapolis,- J Am Diet Assoc. 2009 Oct;109(10):1775-80. ([DOI Direct Link](#))
- [The relationship of ready-to-eat cereal consumption to nutrient intake, blood lipids, and body mass index of children as they age through adolescence.](#)
*OBJECTIVE: To examine sex differences and longitudinal changes in...*23rd September, 2009
Bell Institute of Health and Nutrition, General Mills Inc, Minneapolis,- J Am Diet Assoc. 2009 Sep;109(9):1557-65. ([DOI Direct Link](#))
- [Measuring success in creating a "culture of health".](#)
*OBJECTIVE: To develop and test methodology to measure employees attitudes...*14th July, 2009
Department of Health, Safety and Environment, General Mills, Inc.,- J Occup Environ Med. 2009 Mar;51(3):351-5. ([DOI Direct Link](#))

- [Consumption of breakfast cereal is associated with positive health outcomes: evidence from the National Heart, Lung, and Blood Institute Growth and Health Study.](#)
*The purpose of this study was to examine 3 possible explanations for the...*6th March, 2009
 Bell Institute of Health and Nutrition, General Mills Inc, Minneapolis, MN- Nutr Res. 2008
 Nov;28(11):744-52. ([DOI Direct Link](#))
- [Effects of fruit maturity on watermelon ultrastructure and intracellular lycopene distribution.](#)
*This study employed transmission electron microscopy (TEM) to conduct...*10th October, 2008
 General Mills Inc., Meals Div., P.O. Box 9452, Minneapolis, MN 55440, USA.- J Food Sci. 2008
 Jun;73(5):S222-8. ([DOI Direct Link](#))
- [Whole grain consumption and body mass index in adult women: an analysis of NHANES 1999-2000 and the USDA pyramid servings database.](#)
*OBJECTIVE: To examine the relationship between whole grain consumption and...*4th July, 2008
 General Mills Bell Institute of Health and Nutrition, General Mills, Inc.,- J Am Coll Nutr. 2008
 Feb;27(1):80-7.
- [A diet rich in green and yellow vegetables inhibits atherosclerosis in mice.](#)
*Although dietary patterns characterized by a high intake of fruits and...*21st July, 2006
 Bell Institute of Health and Nutrition, General Mills Company,- J Nutr. 2006 Jul;136(7):1886-9.
- [Microfiltration of gluten processing streams from corn wet milling.](#)
*In corn wet milling, dry matter can be separated from liquids in process...*15th April, 2006
 General Mills Cereal Department, 704 W. Washington St., West Chicago, IL- Bioresour Technol. 2006
 Jan;97(2):348-54. Epub 2005 Apr 12. ([DOI Direct Link](#))
- [Historical perspective as a guide for identifying and developing applicable methods for dietary fiber.](#)
*A review is presented describing the nature and evolving definition of...*1st March, 2006
 Medallion Laboratories, General Mills Inc., 9000 Plymouth Ave North,- J AOAC Int. 2005
 Sep-Oct;88(5):1349-66.
- [Determination of beta-carotene in supplements and raw materials by reversed-phase high pressure liquid chromatography: collaborative study.](#)
*Twelve laboratories representing 4 countries participated in an...*1st March, 2006
 Medallion Laboratories Division of General Mills, 9000 Plymouth Ave N,- J AOAC Int. 2005
 Sep-Oct;88(5):1279-91.
- [Microbiological assay-trienzyme procedure for total folates in cereals and cereal foods: collaborative study.](#)
*In 1996, U.S. Food and Drug Administration regulations mandated the...*29th July, 2005
 Medallion Laboratories, General Mills Inc., 9000 Plymouth Ave North,- J AOAC Int. 2005
 Jan-Feb;88(1):5-15.
- [Dietary fiber: the influence of definition on analysis and regulation.](#)
*Since 1953 when the term "dietary fiber" was coined, there has been...*27th October, 2004
 Medallion Laboratories, General Mills, James Ford Bell Technical Center,- J AOAC Int. 2004
 May-Jun;87(3):682-706.
- [Comparison of 1989 RDAs and DRIs for Water-Soluble Vitamins.](#)
*This report is the second in a series to compare the 1989 Recommended...*22nd April, 2004
 Alison L. Eldridge, is the Manager of Nutrition Sciences at the General- Nutr Today. 2004
 Mar;39(2):88-93.
- [Becoming Proactive With the Whole-Grains Message.](#)
*Whole-grain foods have always been considered a healthy part of the diet....*13th April, 2004
 Julie Miller Jones, PhD, CNS, LD, is a professor of nutrition at the- Nutr Today. 2004 Jan;39(1):10-17.
- [Ice cream structural elements that affect melting rate and hardness.](#)
*Statistical models were developed to reveal which structural elements of...*3rd April, 2004
 General Mills, Carson, CA, USA.- J Dairy Sci. 2004 Jan;87(1):1-10.

Press Releases on General Mills:

| | | | |
|---|---------------------|---|--|
| QLT announces MGH litigation settlement | 25th November, 2009 | QLT Inc. | VANCOUVER, Nov. 25 /PRNewswire-FirstCall/ - QLT Inc. (NASDAQ: QLTI; TSX: QLT) ("QLT" or the "Company") today announced the settlement of its litigation with the General Hospital |
| First Live Case in the U.K. Using Cappella's Sideguard(R) Coronary Sidebranch Stent at PCI Live | 25th November, 2009 | | GALWAY, Ireland, November 25 /PRNewswire/ -- Cappella, Inc. (Cappella), a medical device company developing dynamic solutions for the treatment of coronary bifurcation disease announced the first U.K. |
| A Call to Copenhagen - Health Effects of Climate Change | 24th November, 2009 | National Institute of Environmental Health Sciences | Major Study Unveiled, Evaluates Strategies to Reduce Green House Gas Emissions What Members of the press are invited to the unveiling and policy discussion of a major international study on the Public |
| Huifeng Bio-Pharmaceutical Technology Reports 26% Quarterly Revenue Increase | 24th November, 2009 | Huifeng Bio-Pharmaceutical Technology, Inc. | XI'AN, China, Nov. 24 /PRNewswire-Asia/ -- Huifeng Bio-Pharmaceutical Technology, Inc. (OTC Bulletin Board: HFGB), a leading developer and producer of plant extracts and pharmaceutical raw |
| Weather the Cold With SANYO's eneloop kairo's Hand Warmers | 24th November, 2009 | SANYO North America Corporation | CHATSWORTH, Calif., Nov. 24 /PRNewswire/ -- SANYO North America Corporation (SANYO), today launched two new 'eneloop kairo's portable rechargeable hand warmers in the US market. Sleek and |

BioNews Results for General Mills



- [Dr. Allison Hulme, PhD - Executive Profiles - Resources](#)
Conde Nast Portfolio: Nov 21 2009 7:37PM Matching: general mills

- [CNN - 25 Top Companies For Leaders](#)
WPXI: Nov 19 2009 3:26PM Matching: general mills
- [CNN - 25 Top Companies For Leaders](#)
NewsNet 5: Nov 19 2009 3:19PM Matching: general mills
- [CNN - 25 Top Companies For Leaders](#)
BayInsider: Nov 19 2009 3:16PM Matching: general mills
- [Hewitt Associates, The RBL Group and Fortune Announce Global Top Companies for Leaders](#)
Forbes.com: Nov 19 2009 3:02PM Matching: general mills
- [Hewitt Associates, The RBL Group and Fortune Announce Global Top Companies for Leaders](#)
PR inside: Nov 19 2009 2:51PM Matching: general mills
- [Hewitt Associates, The RBL Group and Fortune Announce Global Top Companies for Leaders](#)
Business Wire UK: Nov 19 2009 2:42PM Matching: general mills
- [SupplySide West 2009 Breaks Records](#)
Food Product Design: Nov 17 2009 8:17PM Matching: general mills
- [Dr. John Mills and Joseph Gentile Join Board of Directors of ChanTest Corporation](#)
Pharma Live: Nov 16 2009 2:45PM Matching: general mills
- [Consumers Able to Easily Save Thousands on Holiday Purchases, Thanks to Partnership Between Coupons.com and Re](#)
NewsBlaze: Nov 12 2009 10:26PM Matching: general mills
- [Consumers Able to Easily Save Thousands on Holiday Purchases, Thanks to Partnership Between...](#)
Forbes.com: Nov 12 2009 2:01PM Matching: general mills
- [Consumers Able to Easily Save Thousands on Holiday Purchases, Thanks to Partnership Between...](#)
Forbes.com: Nov 12 2009 2:01PM Matching: general mills
- [Consumers Able to Easily Save Thousands on Holiday Purchases, Thanks to Partnership Between...](#)
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General Mills Clinical Trials:



- [The Effect of Yogurt Containing BB12 on Children's Health and Child Care Absenteeism](#)

General Mills Patents:



- 7579030- [Food products with biocontrol preservation and method](#)

- 7413760- [Puffed grain flake and method of preparation](#)
- 7389622- [System for use in an assembly line](#)
- 7387809- [Thermally processed meat products](#)
- 7377086- [Taco shell nesting apparatus and method](#)
- 7371421- [Dough composition](#)
- 7341753- [Dough composition](#)
- 7316556- [Apparatus for cutting dough with nested pattern cutters](#)
- 7306444- [Apparatus and method for forming food products by gradual compression](#)
- 7269934- [Taco shell nesting apparatus and method](#)
- 7431954- [Food products fortified with calcium and method of preparation](#)
- 7431955- [Layered cereal bars and their methods of manufacture](#)
- 7566467- [Inulin infused vegetable and method of preparation](#)
- 7547459- [Reduced trans fat product](#)
- 7494683- [Methods for preparing oat bran enriched in .beta.-glucan and oat products prepared therefrom](#)
- 7468498- [Microwavable container with sleeve](#)
- 7455873- [Method for processing an aerated confectionery foam rope](#)
- 7451603- [Portable cooled merchandizing unit](#)
- 7449209- [Method and ingredient for increasing soluble fiber content to enhance bile acid binding, increase viscosity, and increase hypocholesterolemic properties](#)
- 7442396- [Dough compositions having a moisture barrier, and related methods](#)
- 7431986- [Encapsulation of sensitive components using pre-emulsification](#)
- 7264838- [Method for reducing acrylamide levels in food products and food products produced thereby](#)

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