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## Pharmacy Marketing Group, Inc.

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Pharmacy Marketing Group (PMG) is a private, for-profit corporation. PMG coordinates the marketing of select products and services to the pharmacy community. State pharmacy associations and the Pharmacists Mutual Insurance Company jointly own PMG. PMG provides endorsements for pharmacy insurance products, third-party prescription drug programs, and other products marketed to the pharmacy community. PMG also provides administrative services such as screening and maintenance of endorsement relationships to member state pharmacy associations.

### BioNews Results for Pharmacy Marketing Group, Inc.



- [News Briefs](#)

*Drug Discovery and Development: Dec 25 2008 12:57PM Matching: pharmacy marketing group inc*

## BioCorporate Profiles - upgrade to a full profile

BioPortfolio's BioCorporate full profiles offers your organization the opportunity to increase internet traffic to your corporate web site and enhance awareness of your business, technology, products and services. BioCorporate profiles are dynamic and are updated weekly with new information sourced from core information resources: publications, clinical trials, patents and global news.

Why you should upgrade your BioPortfolio BioCorporate profile:

- the ability to amend and add information on products and services to your profile using a membership username and password

- the option to add a corporate logo
- the creation of high value URL links back to your organization's website which will improve search engine ranking - resulting in increased site traffic
- the option have your press releases published on BioPortfolio and distributed via our BioNewsCast service
- an enhanced BioCorporate profile will also improve your exposure on BioPortfolio's related service InDepth and GeneDB

The annual cost is \$995.00 for established organizations and \$495.00 for organizations less than 12 months old.

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