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STC Partners Limited

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We offer impartial advice on which recruitment methodology best fits our Clients' needs. Our advice is based on consideration of the following factors:

How large is the universe of potential candidates and does it spread across a wide range of sectors and disciplines?

How visible are potential candidates within target organisations? This is often linked to seniority and salary levels.

How likely it is that potential candidates will read and respond to advertising?

What are our Client's time, cost and confidentiality constraints?

Will recruitment advertising reinforce or weaken our Client's other PR activities?

In some cases, a combined methodology using specialist or nationalist media and restricted search in specified companies may be the optimum solution.

BioCorporate Profiles - upgrade to a full profile

BioPortfolio's BioCorporate full profiles offers your organization the opportunity to increase internet traffic to your corporate web site and enhance awareness of your business, technology, products and services. BioCorporate profiles are dynamic and are updated weekly with new information sourced from core information resources: publications, clinical trials, patents and global news.

Why you should upgrade your BioPortfolio BioCorporate profile:

- the ability to amend and add information on products and services to your profile using a membership username and password
- the option to add a corporate logo

- the creation of high value URL links back to your organization's website which will improve search engine ranking - resulting in increased site traffic
- the option have your press releases published on BioPortfolio and distributed via our BioNewsCast service
- an enhanced BioCorporate profile will also improve your exposure on BioPortfolio's related service InDepth and GeneDB

The annual cost is \$995.00 for established organizations and \$495.00 for organizations less than 12 months old.

Resources from the [NCBI](#) used in this document, [NCBI's standard disclaimer applies](#).

Nothing in this document should be used in place of personal medical advice from your own qualified medical practitioner. See BioPortfolio.com [User Agreement](#)

Send comments and feedback to:

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