



BioCorporate profile downloaded from - <http://www.bioportfolio.com> on Thursday, November 26, 2009

## GeneticXchange

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geneticXchange is dedicated to helping biotech companies re-shape the drug discovery process by providing innovative tools and technologies that make informaticists' and researchers' jobs easier and more productive. How? Through our discoveryHub product - robust and powerful data integration software specially designed to handle the volume and complexity of life science data, which is characterized by widely disparate formats, structures and locations. The result is increased productivity, reduced risk and accelerated time-to-market for critical drug discovery initiatives

## BioCorporate Profiles - upgrade to a full profile

BioPortfolio's BioCorporate full profiles offers your organization the opportunity to increase internet traffic to your corporate web site and enhance awareness of your business, technology, products and services. BioCorporate profiles are dynamic and are updated weekly with new information sourced from core information resources: publications, clinical trials, patents and global news.

Why you should upgrade your BioPortfolio BioCorporate profile:

- the ability to amend and add information on products and services to your profile using a membership username and password
- the option to add a corporate logo
- the creation of high value URL links back to your organization's website which will improve search engine ranking - resulting in increased site traffic
- the option have your press releases published on BioPortfolio and distributed via our BioNewsCast service
- an enhanced BioCorporate profile will also improve your exposure on BioPortfolio's related service InDepth and GeneDB

The annual cost is \$995.00 for established organizations and \$495.00 for organizations less than 12 months old.

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