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## Roar Biomedical Incorporated

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Roar's fluorescence-based, patented products include kits to measure the activity of cholesteryl ester transfer protein (CETP), microsomal [triglyceride] transfer protein (MTP), lecithin:cholesterol acyltransferase (LCAT) and lipoprotein lipase (LPL).

In the drug discovery sector, the products are outfitted with Roar's proprietary screening platform, Spectral Interference Protection (SIP). Spectral interference (color quenching) limits the use of fluorescence spectroscopy in drug discovery. SIP offers the pharmaceutical industry a new technique in high-throughput screening that eliminates the use of radioactivity.

Roar supports clinical studies at several research institutions. Future plans include a line of photometric assays utilizing a patent pending technique that increases sensitivity over conventional methods.

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- the option have your press releases published on BioPortfolio and distributed via our BioNewsCast service
- an enhanced BioCorporate profile will also improve your exposure on BioPortfolio's relate service indepth.

The annual cost is \$495.00 for established organizations and \$295.00 for organizations less than 12 months old.

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