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Getting your news noticed!

Order Form

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Please debit my credit card: VISA AMEX MasterCard

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- I enclose a cheque made payable to BioPortfolio Limited for \$/£
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By signing this order form you agree to the Terms and Conditions published on www.bioportfolio.com

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ABOUT BIOPORTFOLIO

BioPortfolio Limited is a leading provider of business information products and solutions to the life sciences sector.

The company serves millions of clients across pharmaceutical, life science and biotechnology markets with information to help generate competitive advantage and awareness.

BioNewsCast



An internet solution to public relations!

BioPortfolio's BioNewsCast service ensures that your press releases and articles are published and disseminated to thousands of websites using the latest internet technologies. BioNewsCast is specific to the biotechnology, pharmaceutical and life science sectors and ensures that your news is published quickly and effectively onto the screens of decision-makers, professionals, news editors and investors.

This exceptional value-for-money service complements your conventional routes to the media networks and puts in place an internet-based communications strategy.

By using BioPortfolio's BioNewsCast service you will obtain rapid global distribution through Moreover.com's biotech/pharma newsfeeds used by high ranking sites, such as Yahoo and thousands of websites to deliver real-time news stories. Ongoing exposure is also ensured by BioPortfolio, who maintain a dedicated web page for each press release, for 12 months. Users searching BioPortfolio's BioNews, Yahoo and search engines will be able to select your news months after initial publication.

This service is of interest to:

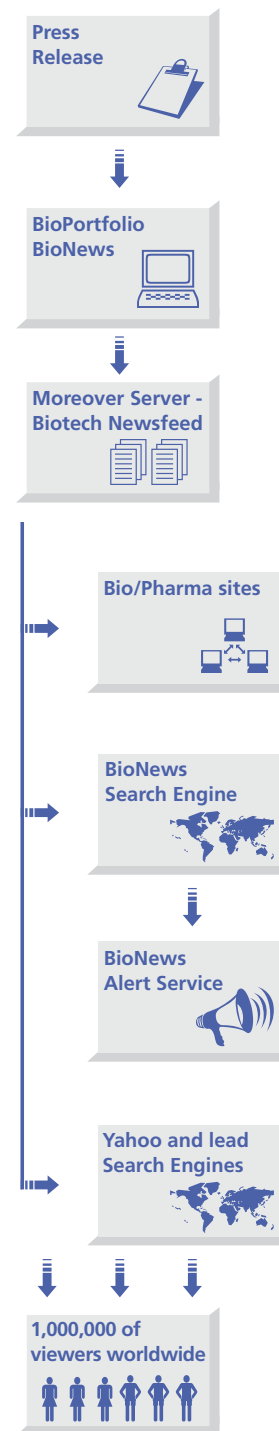
1. PR and Media Agencies who can offer an added-value service to their clients.
2. Communications/Investor Relations executives who are seeking an internet solution to the distribution of corporate news of small and large organizations.

Our offering:

- An internet-based strategy for the distribution and dissemination of news stories and articles to the bio/pharma/life science audiences
- The publication and maintenance of a dedicated web page for each press release for 12 months, ensuring ongoing exposure on BioPortfolio, and third party websites using Moreover's biotech/pharma newsfeeds
- The publication of your Press Release in full with images, corporate logo and website address
- Competitive flat rate pricing based on number of press releases to be published

Pricing and Ordering

To subscribe to the BioNewsCast service please email peter.barfoot@bioportfolio.com or fax the enclosed form specifying the package you wish to purchase and details of the main contact person.



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