

BioWatch News email alerts



You select the topic and we deliver breaking news direct to your email box!

"We have used the BioPortfolio BioWatch News email alert service for two years to track commercial developments in diabetes, oncology and CNS - we will be subscribing for a third year because we find it a user friendly and an excellent vehicle for keeping us aware".
Lester Salans.

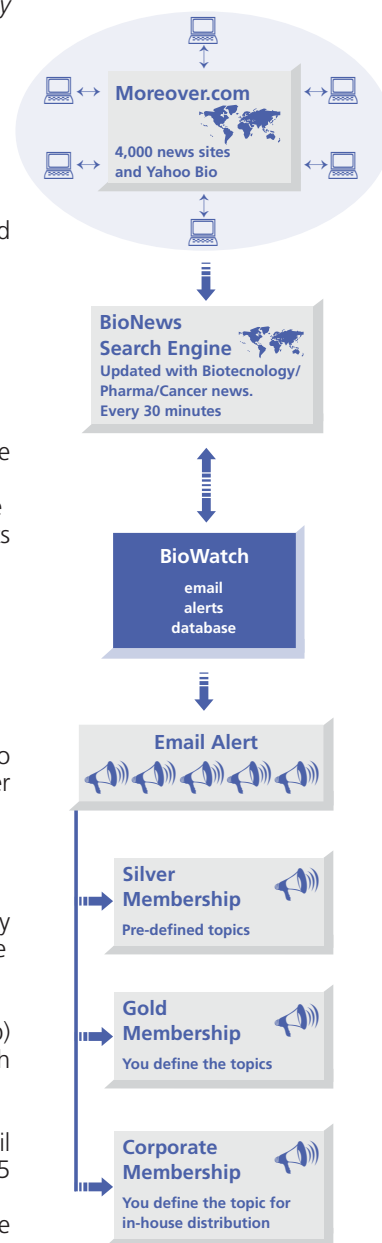
Membership Options

- **Silver membership:** Allows individuals to choose pre-defined alert topics - each alert topic costs \$25.00 per year.
- **Gold membership:** You define the alert topics based on keywords of importance to you - each personal alert topic costs \$50.00 per year. During the subscription period you can change the search words used for each topic.
- **Corporate membership:** Corporate subscribers identify the keywords/topics of importance and BioPortfolio emails the news alerts for each topic to a separate email address. The corporate internal email system then forwards the email alerts to employees who have subscribed to the respective topic. \$200.00 per topic per year for small/medium biotech organizations and \$400.00 per topic per year for large pharmaceutical organizations.

BioPortfolio delivers the BioWatch News email alert service using advanced knowledge management software which is continually indexing news stories from targeted internet sources including Yahoo Biotech, Yahoo Pharma, Yahoo Health, Moreover Biotech, Moreover Pharmaceutical Industry and Moreover Cancer news feeds.

The BioWatch News email alert service offers subscribers:

- A powerful, flexible, around-the-clock flow of biotechnology and pharmaceutical news stories on selected topics that are important to you and your organization
- The option to *select pre-defined alert topics* (silver membership) or *create your own topics* based on your definition of search terms (gold and corporate membership)
- Real-time email alerts that are automatically sent to your email box as each story becomes available every 30 minutes 24/7/365
- Summary reports highlighting the title, source, relevance score and hyperlink to the original article
- The option to edit and change your keywords (gold and corporate membership) during your subscription period to suit your evolving information needs



ABOUT BIOPORTFOLIO

BioPortfolio Limited is a leading provider of business information products and solutions to the life sciences sector.

The company serves millions of clients across pharmaceutical, life science and biotechnology markets with information to help generate competitive advantage and awareness.

BioWatch Order Form



Silver Membership

Please tick the news topics of interest and fax to BioPortfolio with the next page.

For **Gold** and **Corporate Membership** please complete the order form over and fax to BioPortfolio - a representative will then contact you to discuss your news topics in more detail.



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GENERAL:

- Breaking Bio/Pharma
- Drug Development
- New Drug Applications
- New Drug Class
- FDA
- Regulatory
- European Commission
- Agreements
- Lawsuits
- Settlements
- Clinical Trials
- Share Prices
- Conference Financial Calls
- Patent
- Biotechnology Industry
- Pharmaceutical Industry

REGIONAL NEWS:

- Americas
- United States
- Europe
- Asia & Pacific
- United Kingdom
- Canada
- Japan

PUBLISHER/SOURCE:

- BioPortfolio
- Yahoo
- BBC
- Reuters
- CBS MarketWatch
- iWON
- StockWatch
- Financial Times
- Boston Globe
- San Francisco Chronicle
- Science Daily
- Better Humans
- EurekAlert

SUBJECT:

- Agricultural Biotechnology
- Alzheimer's Disease
- Arthritis
- Asthma
- Bioinformatics
- Bioterrorism
- Bone & Cartilage
- Cancer
- Cardiovascular
- CNS
- Diabetes
- Genetics
- Heart
- Hepatitis
- HIV/AIDS
- Human Cloning
- Inflammation
- Liver
- Kidney
- Metabolic Disorders
- Multiple Sclerosis
- Obesity
- Oncology
- Parkinson's Disease
- SARS
- Stem Cells
- Vaccines

Total number of news topics selected:

Email address:

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You select the topic and we deliver breaking news direct to your email box!

Order Form

Fax: UK +44 (0) 1300 321502 USA +1 415 6802472

YES! I would like to subscribe to BioPortfolio's Membership scheme:

Membership type	A. Number of news topics selected/required	B. Cost per topic per year	Total Cost (A x B)
Silver - pre-defined topics	<input type="text"/>	\$25.00	<input type="text"/>
Gold - you define and train the topics	<input type="text"/>	\$50.00	<input type="text"/>
Corporate - for site wide distribution to employees: - Small/Medium Biotechs - Large Pharmaceuticals	<input type="text"/>	\$200.00	<input type="text"/>
	<input type="text"/>	\$400.00	<input type="text"/>



HOW TO PAY

Please debit my credit card: VISA AMEX MasterCard

Card No:

Expiry Date: ____ / ____ Name on card:

- I enclose a cheque made payable to BioPortfolio Limited for \$/£
- Please invoice me. Your membership will commence on payment.

Signature:

Date:

By signing this order form you agree to the Terms and Conditions published on www.bioportfolio.com

Contact name:	Position:
Organisation name:	Address:
City:	State:
Zip/Postcode:	Country:
Telephone:	Fax:
Email:	Website:



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