

BioPortfolio Membership

▶ Delivering information to the bio/pharma community!

BioPortfolio offers two membership packages; an individual subscription; and a corporate package based on the number of usernames issued.

By becoming a BioPortfolio subscription member you will be granted:

- Unlimited internet access to the BioCorporate Directory
- The option to establish 5 Personal Agents to track subjects important to you

By becoming a BioPortfolio Corporate member your organisation will be granted:

- Unlimited site-wide internet access to the BioCorporate Directory
- A set number of Usernames to be issued to individuals who can each establish 5 Personal Agents to track subjects important to them
- The ability to promote your business through the BioPortfolio BioNewsCast press release distribution service
- An enhanced entry in the BioCorporate directory

▶ BioCorporate Database

10,000 bio/pharma companies at your fingertips!

BioPortfolio's BioCorporate database offers users a unique online directory of the global bio/pharma industry. BioCorporate lists 10,000 bio/pharma companies with contact details, links to websites and valuable market information. It has become a powerful online resource to identify which organizations are active in the bio/pharma sector, where these organisations are based and what they are doing.

▶ BioWatch Tracking Service

Pro-active tracking of information important to you!

The BioWatch service offers a powerful, flexible, around-the-clock flow of news stories and information on topics that are important to you. Using knowledge management linguistic software BioPortfolio's BioWatch service indexes thousands of news stories and web pages in two databases - BioNews and BioWeb.

BioWatch allows each BioPortfolio Member to create five 'Personal Agents' that can be trained to search the BioWeb and BioNews search engines for topics of importance to each individual. Each 'Personal Agent' alerts the username by email when new information relevant to their subject terms appears on either source.

▶ BioNewsCast Press Release distribution service

Getting your news noticed!

BioPortfolio's BioNewsCast service ensures that your organizations press releases (and topical articles) are seen quickly by the right audience using all the benefits of internet technologies. This exceptional value-for-money service complements your conventional routes to the media networks.

- An internet-based strategy for the distribution and dissemination of news stories and articles to the bio/pharma/life science audiences
- The publication and maintenance of a dedicated web page for each press release for 12 months, ensuring ongoing exposure on BioPortfolio, Moreover and third party search engines
- The publication of your Press Release in full with images, corporate logo and website address

▶ BioCorporate entry

Enhanced profile and priority listing!

The BioCorporate directory is used by thousands of professionals seeking information on organisations and potential collaborators. You will be assured an entry and a 500 word profile on your technologies, products and services. In addition your company will be indexed by the BioWeb Search Engine.

▶ Pricing and Ordering

To subscribe to BioPortfolio's services please email sales@bioportfolio.com or fax the enclosed form.

ABOUT BIOPORTFOLIO

BioPortfolio Limited is a leading provider of business information products and solutions to the biotechnology sector.

The company serves millions of clients across pharmaceutical, life science and biotechnology markets with information to help generate competitive advantage.

BioCorporate

▶ 10,000 bio/pharma companies at your fingertips!

BioPortfolio's BioCorporate database offers users a unique online directory of the global bio/pharma industry. BioCorporate profiles 10,000 bio/pharma companies with contact details, links to websites and valuable market information.

BioCorporate is updated every four weeks from on-line submissions and in-house research to ensure that new companies are added and profiled. It has become a powerful online resource to identify which organisation are active in the bio/pharma sector, where these organisations are based and what they are doing.

▶ Premium Content

- Proprietary database with information on 10,000 bio/pharma companies
- Full contact details - street, city, state, zipcode, country, telephone, fax and website
- For public companies, direct hyperlinks to share prices, news items, SEC filings and Yahoo message boards
- Super profiles on over 3,500 leading companies

▶ Flexibility

You can search online by organisation name, city, state, country, category and keyword in profile.

Key Benefits

Saves time	- provides you with a one-stop on-line directory of the global bio/pharma sector
Economy	- highly cost effective and removes the need to buy several copies of expensive directories to find address details and telephone numbers
Boost awareness	- analysts can identify competitors; business development executive can identify potential customers and researchers suppliers
Increases productivity	- no need to use conventional search engines to identify web addresses and links to web resources

▶ Pricing - annual subscription

	Annual Subscription	
Single User + BioWatch	\$160.00	£106.00
Corporate Site Licence + BioWatch + BioNewsCast 1 Username	\$300.00	£200.00
Corporate Site Licence + BioWatch + BioNewsCast 3 Usernames	\$500.00	£333.00
Corporate Site Licence + BioWatch + BioNewsCast 5 Usernames	\$650.00	£433.00
Corporate Site Licence + BioWatch + BioNewsCast 10 Usernames	\$800.00	£533.00

▶ Interested?

Contact Peter Barfoot, Managing Director, BioPortfolio Ltd, peter.barfoot@bioportfolio.com

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BioWatch Tracking Service

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The BioWatch service offers a powerful, flexible, around-the-clock flow of news stories and information on topics that are important to you. Using knowledge management linguistic software developed by Smartlogik, BioPortfolio's BioWatch indexes thousands of news stories and web pages in two databases - BioNews and BioWeb.

BioWatch allows each registered user to create 'Personal Agents' that can be trained to search these databases for topics of importance to you. Each 'Personal Agent' alerts you by email when new information relevant to your needs appears on either source. BioNews is updated every 30 minutes to ensure immediate access to the latest news items. Bio Web gives you access to updates on 5,000 web sites focussed on the biotechnology sector.

You receive:

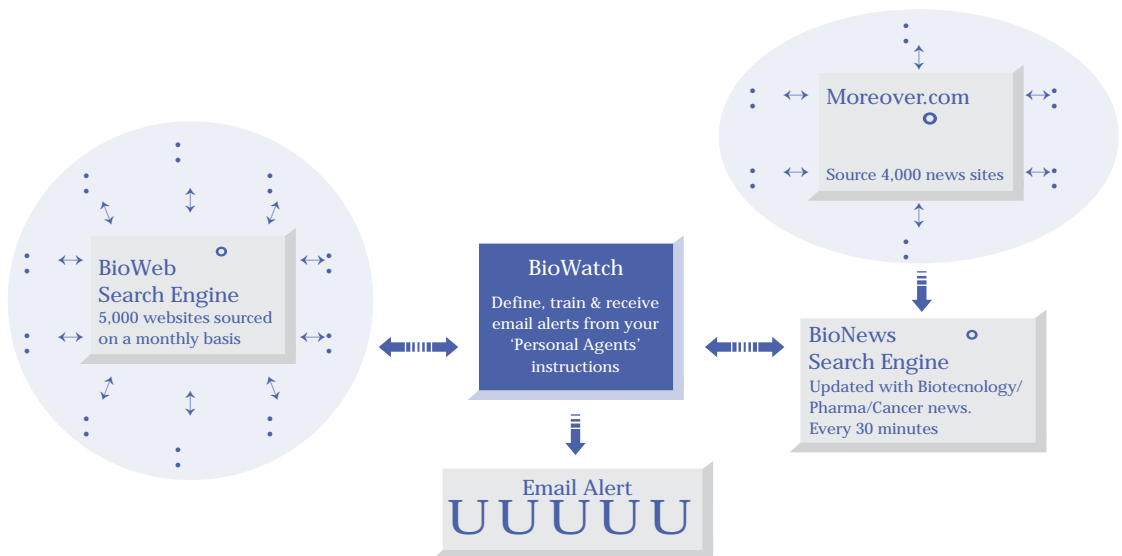
- high quality information specifically targeted to your needs
- summary reports hyperlinked to the original source and delivered directly to your mailbox

You have:

- The flexibility to change and adapt your 'Personal Agents' at any time as your needs develop
- The ability to score your screen results by relevance for rapid evaluation

BioWeb. BioPortfolio selects over 5,000 bio/pharma corporate and institutional websites and stores their entire website content on the BioWeb database. With over 1.5 million web pages focused on the sector including pdf reports, Powerpoint presentation and Excel files

BioNews. BioPortfolio stores thousands of press releases specific to the bio/pharma sector supplied from Moreover.com. Hundreds of news sites are visited continuously by Moreover, making the BioNews database a leading press release and media resource for the sector



▶ Customer Comments

"BioWatch is an excellent way to take advantage of the internet's ability to sort and search vast amounts of data, helping you to avoid missing key pieces of information."
Bennett Weintraub, PhD, Vice President, Btech Investor, Inc., USA.

"Bioportfolio's BioWatch has proven to be successful in generating new leads for Cambridge Cognition's neuropsychological assessment systems. We consider it to be a valuable addition to our sales and marketing initiatives."
Hamish Miller, Sales Director, Cambridge Cognition, UK.

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Contact Peter Barfoot, sales@bioportfolio.com

www.BioPortfolio.com

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BioNewsCast

▶ Getting your news noticed!

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BioPortfolio's BioNewsCast service ensures that your press releases and articles are published and disseminated to thousands of websites using the latest internet technologies. BioNewsCast is specific to the biotechnology, pharmaceutical and life science sectors and ensures that your news is published quickly and effectively onto the screens of decision-makers, professionals, news editors and investors.

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This exceptional value-for-money service complements your conventional routes to the media networks and puts in place an internet-based communications strategy.

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By using BioPortfolio's BioNewsCast service you will obtain rapid global distribution through Moreover.com's newsfeeds used by thousands of websites to deliver real-time news stories. Ongoing exposure is also ensured by BioPortfolio, who maintain a dedicated web page for each press release, that stays live on the BioPortfolio site for 12 months. Users searching BioPortfolio's BioNews or Moreover's search engines will be able to select your news months after initial publication.

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This service is applicable to both PR and Media Agencies who represent different bio/pharma clients and Communications/ Investor Relations executives of small and large organizations.

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▶ Our offering:

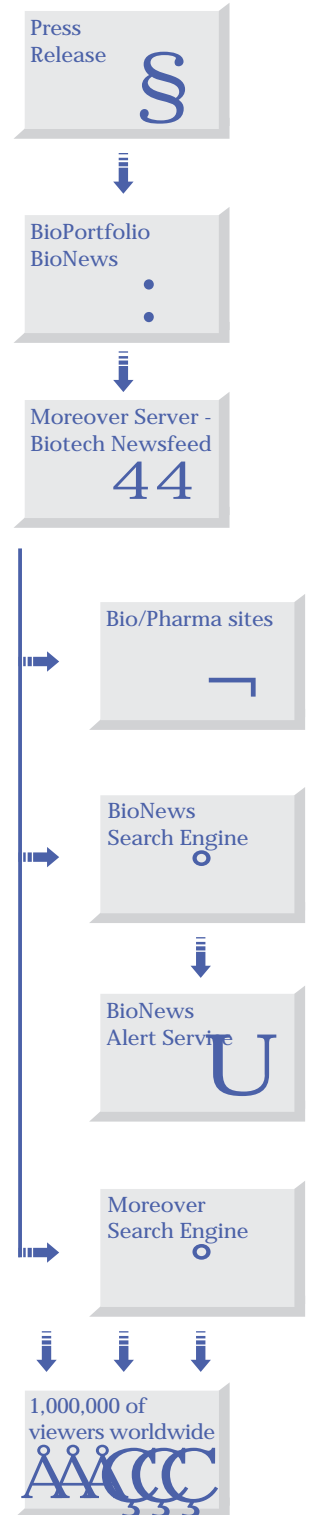
- An internet-based strategy for the distribution and dissemination of news stories and articles to the bio/pharma/life science audiences
- The publication and maintenance of a dedicated web page for each press release for 12 months, ensuring ongoing exposure on BioPortfolio, Moreover and third party search engines
- The publication of your Press Release in full with images, corporate logo and website address
- Competitive flat rate pricing based on number of press releases to be published over a 12 month period.

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▶ Pricing and Ordering

To subscribe to the BioNewsCast service please email sales@bioportfolio.com or fax the enclosed form specifying the package you wish to purchase and the details of a representative who will act as the main contact.



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